

## ITS Partner (Ek) joins CAE Group to reinforce its Hospitality offering



**Wissous and Barcelona, July 19, 2024** - CAE Group, a French leading player in cabling and connectivity solutions for the industrial, smart building, and entertainment markets, announces the acquisition of ITS Partner (Ek), a company specializing in the design, development, production, and distribution of electronic devices aimed particularly at the Hospitality sector (Hotels, Campings, Hospitals, Care homes for elderly people and cruise ships), among other important sectors such as Corporate and Smart Cities.

As part of the transaction Carlos Domingo and Néstor Díaz, founders of ITS Partner (Ek) will become minority shareholders of the Group highlighting the impact of this deal on the Group's transformation strategy :

**« We are delighted to join CAE Group. Our expertise in technological solutions for hospitality, combined with CAE's capabilities, will allow us to offer even more comprehensive and high-performance solutions to our clients. Joining forces opens new avenues for development and innovation. »**

**Carlos Domingo et Néstor Díaz**

CO-FOUNDERS & OWNERS OF ITS PARTNER

ITS Partner (Ek) enhances CAE's hospitality offering with essential components in the active domain, particularly with its comprehensive FTTR (Fiber-to-the-Room) solutions based on G.PON technology (the most advanced on the market for telecommunication infrastructures in hotels), and its Broadcast TV based on both RF and IPTV, casting, in-room entertainment and Wi-Fi solutions dedicated to the hospitality sector.

**« We are delighted to welcome a talented team committed to research and development and bringing to the market innovative solutions. By adding these solutions on top of CAE's offering, we will better serve our customers with the widest connectivity one-stop-shop for Hospitality on the market.»**

**Bruno Poisson**

CEO OF CAE GROUP

### **About CAE Group**

CAE Group, is a French group which designs and distributes connectivity solutions. The group addresses notably the smart building (tertiary & residential), industrial, marine & offshore, nuclear & infrastructure, military, healthcare and entertainment markets. The group's value-added lies notably in its flexibility to design customized solutions with a short go-to-market. Moreover, CAE Group enjoys a high product quality, excellence of service, a strong customer experience and best-in-class operations. In particular, the one-stop-shop characteristic relies on more than 12 000 references with high technical and quality standards.

For more information : [www.cae-groupe.com](http://www.cae-groupe.com)

### **About ITS Partner (Ek)**

ITS Partner is a Spanish company founded in 2011, exclusively dedicated to the design, development, production, and distribution of professional telecommunications electronics under its own brand, Ekselans (Ek).

The founders bring together over 30 years of experience in the sector, which has enabled the Ek brand to enter the market with a range of innovative and competitive products, always with the clear objective of providing global telecommunications solutions to various sectors, from buildings, hospitality, and healthcare to corporate environments, industry, smart cities.

For more information : [www.ek.plus](http://www.ek.plus)

### **PR contact :**

#### **Sophie Juliao**

Marketing & communication director

Port. : 06 04 52 01 89

Email : [s.juliao@cae-groupe.fr](mailto:s.juliao@cae-groupe.fr)